Rep Order# 6863436 Ver# 1 Status New Traffic Order# EC'd Yes

Printed: 10/12/2012 1:15 PM **Last Received:** 10/12/2012 10:48 AM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .PATRIOT MAJORITY US

Product PAT MAJORITY USA

Estimate# 2029

Buyer SARAH LEVENE

Phone# Fax# **Agency** () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/2029

Flight Dates 10/15/2012 - 10/27/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 2

Salesperson Phone# 215-568-6540 **Salesperson FAX**# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER STARTS NEXT WEEK

PLS CFM ASAP, LAURIE FOR AMY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	 M-F	5A-6A	NEWS	:30	\$1,200.00	10/15-10/26	2	2	4	\$4,800.00	
	2	M-F	6A-7A	NEWS	:30	\$2,000.00	10/15-10/26	2	2	4	\$8,000.00	
	3	M-F	7A-9A	TODAY	:30	\$3,800.00	10/15-10/26	2	2	4	\$15,200.00	
	4	M-F	4P-5P	NEWS	:30	\$1,800.00	10/15-10/26	3	2	6	\$10,800.00	
	5	M-F	12P-1230P	NEWS	:30	\$1,000.00	10/15-10/26	2	2	4	\$4,000.00	
	6	M-F	3P-4P	PHIL	:30	\$1,200.00	10/15-10/19 10/22-10/26	3 2	1	3 2	\$6,000.00	
	7	M-F	5P-630P	NEWS	:30	\$3,600.00	10/15-10/26	2	2	4	\$14,400.00	
	8	M-F	11P-1135P	NEWS	:30	\$2,800.00	10/15-10/26	3	2	6	\$16,800.00	

Report Totals: 37 / \$80,000.00

2 of 2 Rep Order# 6863436 Ver# 1 Status New Traffic Order# **Printed:** 10/12/2012 1:15 PM EC'd Yes **Last Received:** 10/12/2012 10:48 AM **Showing Buylines:** All Lines KSNV-TV LAS VEGAS, NV.) WATERFRONT STRATEGIES Rep Firm Station Agency Advertiser) .PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA WASHINGTON, DC 20007 **Product** PAT MAJORITY USA Salesperson () AMY MCCREARY Estimate# 2029 Agency C/P1/P2/E 84/91/2029 Buyer SARAH LEVENE Flight Dates 10/15/2012 - 10/27/2012 Salesperson Phone# 215-568-6540 Phone# **Hiatus Weeks** Salesperson FAX# 215-568-1845 Fax# --- SALES MONTHLY TOTALS---Oct 12: 37 / \$80,000.00 Sales Totals: 37 / \$80,000.00 Station Totals: 37 / \$80,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00

KBLR

KTUD

0 응

1%

0 %

0 %

KLAS

KVMY

26%

2%

KINC

KVCW

25%

20%

KSNV

KVVU

0 %

0 %

23%

CATV

KTNV

XXXX

---COMPETITIVE COMMENTS---

Market Totals

\$97

EST SHARES

---COMPETITIVE---

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE